1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

From the pivot by categories and sub-categories, we can see that Theaters and Music are the most successful categories on Kickstarter, especially Plays and Rock music.

From the pivot by month, we can see that Kickstarter Campaigns started in May seem to be the most successful and started in December have least success.

From the bonus question, we can see that higher dollar goals usually have lower percentage successful.

1. **What are some of the limitations of this dataset?**

We don’t know the real size of the population.

This sample may be not representative for the whole population

The currency types are different and this may make some bias when we do the prediction.

1. **What are some other possible tables/graphs that we could create?**

Success rate by currency (Have to make the currency type same first)

Success rate by country